



**FOR IMMEDIATE RELEASE**

November 13, 2023

## **Zuhri Care Hosts Senior Care Basic Needs Drive to Alleviate Rising Senior Poverty Rates**

[Houston, TX] – Zuhri Care will host a Senior Care Basic Needs Drive aimed at supporting seniors grappling with an alarming increase in poverty rates.

The Senior Care Basic Needs Drive will take place on December 9, 2023, at The Gite Gallery (2024 Alabama St, Houston, TX 77004) from 2 p.m. to 6 p.m.

During the event, we will be collecting essential items that seniors urgently require:

- Clothing (new): Pants, Shirts, Dresses, Underwear, Socks, Hats, Coats, Shoes, Adult Diapers
- Toiletries: First Aid Kits, Toothbrushes & Toothpaste, Soap & Body Wash, Lotion
- Food: Non-perishable items, Pet food
- Medical Devices (new): Blood Pressure Monitors, Canes, Walkers

In addition to physical donations, Zuhri Care will accept cash and gift cards.

Recent data from the U.S. Census Bureau reveals a rise in poverty among Americans aged 65 and older, reaching 10.3% in 2021, up from 8.9% in 2020.

“This surge in senior poverty equates to one million more older adults navigating the challenges of limited resources to meet their basic needs,” says Lula Goodall CEO of Zuhri Care. “We are determined to alleviate the struggles faced by our beloved seniors. Every contribution, big or small, will make a significant impact.”

**About Zuhri Care:**

Zuhri Care is a fully insured agency dedicated to providing exceptional home care for seniors. With a focus on physical, cognitive, and emotional support services, Zuhri Care creates personalized care plans to help seniors maintain their independence and quality of life. The mission is to deliver excellent care and improve the well-being of loved ones, ensuring they remain comfortable and dignified in their own homes.

For media inquiries, please contact:  
Frederick J. Goodall  
Zuhri Care Director of Operations & Marketing  
[fred@zuhricare.com](mailto:fred@zuhricare.com)  
281-468-0186