



FOR IMMEDIATE RELEASE

Lula Goodall is Selected as a Top 20 Rising Star for 2023

Houston, TX (November 13, 2023) – Lula Goodall, owner of Zuhri Care, has been selected as one of the Professional Association of Young Africans’ Top 20 Rising Stars for 2023.

“I’m honored to receive this award and be recognized among my peers,” says Goodall.

Each year, The Professional Association of Young Africans celebrates African professionals who are contributing to the diaspora.

“With this year’s theme, “Voices of Africa: Money. Power. Respect,” we are celebrating African professionals contributing to the diaspora,” says Olamide Kayode, Chief Executive Officer. “We’re looking forward to honoring those who have taken on the challenge of disrupting their respective industries to make a positive impact in our community!”

Goodall was born in Zambia and moved to South Africa where she lived for 20 years.

While there, she launched several businesses including a children’s clothing line, a marketing agency, and a modeling agency.

In 2018, she moved to the United States where she continued her passion for entrepreneurship passion and launched her home caregiving company.

Goodall is a Certified Nurse Assistant and holds a Bachelor's Degree in Marketing and A Bachelor's Degree in Entrepreneurship.

About Zuhri Care

Zuhri Care is a fully insured agency dedicated to providing exceptional home care for seniors. With a focus on physical, cognitive, and emotional support services, Zuhri Care creates personalized care plans to help seniors maintain their independence and quality of life. The mission is to deliver excellent care and improve the well-being of loved ones, ensuring they remain comfortable and dignified in their own homes.

About Professional Association of Young Africans (PAYA):

PAYA is a 501(c)(3) public charity in the United States that fosters a community of young African professionals in the diaspora to encourage community participation, networking, professional development, and other interests of our members. We hope to use the organization to amplify our voices in addressing issues that affect our communities and meet our personal goals.

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